

W dniach 20-21 lutego 2025 r. w Toruniu będzie odbywał się II Kongres Afrykanistyczny. Gościem Honorowym tegorocznej edycji jest Republika Tunezji, a w przededniu tego wydarzenia odbył się Dzień Tunezyjski. W spotkaniu wzięli udział Ambasador Republiki Tunezji w RP Taoufik Chebbi oraz Zastępca Prezydenta Miasta Torunia Rafał Pietrucień.

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Importance of Polish market

► The Polish market is privileged for Tunisia, since it was the first charter destination on the African continent to be marketed from Poland. Last year, we welcomed 321436 Polish tourists, which represents an increase of +50.8% compared to 2023 and +99.6% compared to 2019.

► These figures made the Polish market the fourth largest country source of European tourists registered in 2024. On the other hand, Tunisia entered the top 5 preferred destinations of Poles after Turkey and Egypt and Greece and Spain with a market share of 6.34%.



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